

CV

ALEXANDER HOFF

Founder and Managing Partner



Based in Frankfurt, Germany

Years of professional experience: 30

Palmira employee since: 2009

Alexander together with his partner Mathias Leidgeb set up Palmira in 2009. They both have grown the company to more than €2.0bn AuM and one of the leading fully integrated investment managers in logistics and industrial real estate in Europe.

Alexander has 30 years of industry experience. Before setting up Palmira, he was CEO Germany for GPT Halverton (today: Principal Real Estate Investors) and built the business from scratch to €1bn under management. Prior to that he was a member of the Executive Committee of Vivico Real Estate. Before that he served as Head of Investment with CB Richard Ellis and was a member of their International Investment Group. During his career Alexander has been responsible for transactions of more than €5bn.

Alexander holds a Management degree from the University of Nuremburg and a Master's degree in Real Estate from Cass University, London. He is a Member of the Royal Institution of Chartered Surveyors.